ORDER AND WORKFLOW MANAGEMENT SOLUTION

PRISMAdirect

MORE JOBS. MORE CONTROL.
DIRECT RESULTS.

Order and production print workflow management solution that helps optimize current operations while positioning you for future growth.

Control

- Access order details quickly via the job dashboard.
- Get detailed reports that provide actionable insight into accounting, building value to your operation.
- Create as many needed storefronts with customizable themes to meet print buyers needs.

Grow

- Acquire jobs quicker through multimedia option such as web shops, FTP, or email.
- Boost your business by offering non-print products.
- Order print services with static or variable content quickly and easily.

Accelerate

- Use automated preview and preflight capabilities to offer customers an easier way to receive proofs.
- Configure to match your workflow operation from a single or multi-shop operation.

GROW YOUR BUSINESS

PRISMAdirect is designed to streamline the production process from order acquisition and management through fulfillment. It helps simplify order intake, facilitate order management, reduce overhead costs, and help enable faster turnaround times.

The easy-to-use interface is highly customizable, allowing your staff to focus on job tasks with maximum efficiency. PRISMAdirect works with most production printers and is built on industry-standard PDF/JDF compliance so you receive the benefits of communicating with your mixed fleet as well as third-party providers.

ACCELERATE PRODUCTIVITY

OPTIMIZE YOUR WORKFLOW AND RESOURCES

AT A GLANCE

PRISMAdirect Order and Production Management Dashboard helps you manage operations with two powerful views, Order View and Job View. These provide a clear, consistent status across all operating modules of PRISMAdirect, giving customer service reps, prepress, press operators, and managers quick access to all essential information. The intuitive graphical user interface is highly customizable and easy to use for experts and novice users.

STREAMLINE ORDER ACQUISITION

No matter how your jobs arrive—a supported Webshop, email via Microsoft® Outlook® 365 plug-in for emails, walk-up, print sales rep, hard copy, FTP sites, enterprise uniFLOW software, certain cloud-based applications (i.e., DropBox[1]) or other channel—PRISMAdirect lets you process and manage them all in one, integrated solution. You can even connect to third-party sources with a customized solution. Access your dashboard from anywhere within the network on a compatible workstation or tablet[2] for optimum, real-time control.

AUTOMATIC CONVERSION, PREFLIGHT, AND PREVIEW

PRISMAdirect can be set up automatically to convert native files[3] into a PDF[4] format to preflight. You have the ability to preview each print job and request changes when necessary, all without leaving the software.

BOOST PRODUCTIVITY WITH PERSONALIZED OPERATOR VIEWS

Increase your efficiency by assigning job tasks to specific operators, such as prepress, print, bindery, fulfillment, etc. For each role, the personal Job View shows only the assigned tasks, helping each operator to focus on their tasks. Print operators or warehouse staff can access their Job View from a compatible tablet[2] for full access throughout the production or warehouse facility. Quickly find jobs with enhanced search capabilities.

[1] Subscription to a third-party cloud service is required for certain setups. Subject to third-party cloud service providers' terms and conditions.

[2] AndroidTM 5.x, iOS 8.x and higher supported.

[3] Native files can be converted to PDF format for further processing. Third-party plug-ins, like Neevia, are required to be installed either on a Web server or order-processing PC.

[4] PRISMAdirect has been tested using Adobe® Acrobat® Professional 9.4.4/9.4.5/10.1.2/11 and Adobe plug-ins for PDF viewing. The latest available Adobe® Reader® version is recommended to be installed on the order-processing console PC to preview/edit PDF documents.

ADD THE SPEED OF AUTOMATION

With PRISMAdirect, you can automate the preparation and production of similar jobs by using preprogrammed templates, saving time and reducing labor efforts. The software includes a wide range of automation templates by default and allows you to add images to your VDP jobs without leaving the application. More automation routines can be created using PRISMAprepare as an option. If you choose Canon's advanced make-ready solution, it will easily integrate with PRISMAdirect.

ESTIMATES AND QUOTES MADE EASY

Create formulas in Microsoft® Excel® to provide customers with quick quotes based on order specifications. For more detailed estimates, PRISMAdirect includes an integrated job cost quotation calculation tool that quickly builds and submits an exact quote, including sales tax and shipping cost calculation through integration with sales tax providers, such as Avalara and other popular shipping providers.[5]

SPEED TURNAROUND WITH CLUSTER PRINTING[6]

PRISMAdirect allows you to group your printers into clusters. This distributes work helping to optimize resources and limit delays. PRISMAdirect also includes advanced color detection tools for easy identification of color and black-and-white jobs, so you can choose the most suitable printer. Operators can assign print runs with an easy, intuitive, drag-and-drop interface.

FAST DELIVERY TO CUSTOMERS

Choose a preferred shipping method based on cost and delivery time. Order managers can generate reports to manage status and print shipping labels in each providers' layout directly out of PRISMAdirect for fast, convenient turnaround.

[5] Subscription(s) to supported third-party service(s) and purchase of respective PRISMAdirect connector option is required. Subject to third-party service providers' terms and conditions.

[6] PRISMAdirect V1 supports up to four printers. PRISMAdirect V1 PRO-Print package includes the support of more than four printers and Cluster printing.

VERSATILITY WITH HIGH IMPACT OPTIONS

PRISMAdirect WEBSHOP[7]

STANDARD LAYOUTS FOR EASY SETUP

- Standard layouts and templates are available to set up shop.
- CSS (Cascading Style Sheets) are available for advanced users.

ONE OR UNLIMITED STOREFRONTS

- Create 1, 10, or 50—there can be no limit depending on option purchased.

HIGHLY CUSTOMIZABLE

- Create the look and feel you want with multiple navigation layers.
- Configure product catalog to match your branding.
- Add promotional tools like videos and banners.

PERSONALIZED ORDER OVERVIEW

- Get quick access to current and previous job orders.
- Resubmit using prior job orders.

ORDER BOTH PRINT AND NON-PRINT PRODUCTS

- Offer your customers more with a combination of print services.
- Configure high-value services such as kits or premiums like shirts, pens, etc.

ENHANCED CUSTOMER COMMUNICATION AND PROCESSING

- Send both automated and personalized emails.
- Allows fast ordering of popular VDP job with easy upload capability to order company business cards, standard pamphlets, etc.
- Speed up job acceptance with auto preflight and built-in product preview.

MULTIPLE PAYMENT CONNECTOR

- Option supports multiple online payment methods such as PayPal and Worldpay.[8]
- Offer customers to pay by cost center.
- Generate and send invoices directly from PRISMAdirect.

MULTILEVEL BUDGET APPROVAL

- Simplify and automate budget approvals.
- Set approvals to trigger when a job exceeds a predefined value.
- Designate budget owners; supports total quota for groups of users.

PRISMAdirect WEBSHOP

An exciting optional feature that can help you grow your business by providing a convenient, 24/7 purchasing possibility to your customers.

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[7] The PRISMAdirect Webshop option includes one web storefront by default and can be extended via an additional purchase to enable an unlimited number of storefronts.

[8] Subscription to a third-party cloud service required. Subject to third-party cloud service providers' terms and conditions. Neither Canon Inc. nor Canon U.S.A., Inc. represents or warrant any third-party product or feature referenced hereunder.

INNOVATE WITH ADVANCED CONNECTIVITY

SEAMLESS ENTERPRISE PRINT MANAGEMENT INTEGRATION

uniFLOW PRISMAdirect integrates with uniFLOW, Canon's outstanding print-and-scan management solution.[9] This allows your organization to easily merge production print with its office print environment, making job submission, access, and budget management all on a unified platform.

EXPAND THROUGH THIRD-PARTY CONNECTIVITY

- Seamlessly integrates with PRISMAprepare makeready solution, and helping to accelerate composition to production when needed, and reducing costly non-chargeable time.

- Easy page-level editing is also available in third-party applications such as Adobe® Creative Suite, without leaving the application.

- Acquire orders from a variety of sources including PRISMAdirect web shop option as well as other third-party web-to-print solutions.

- Export data to format billing information to create a customized, branded invoice.

REAP THE BENFITS OF OPEN STANDARDS

- Your investment is protected—PRISMAdirect drives not only Canon engines but also select, third-party printers supporting Adobe PostScript and/or PDF.

- Utilize nearly any data input or output solution with standardized JDF/JMF interface—no demanding proprietary file format is required.

- Onyx submission now connects to large-format printers in your mixed fleet.

- JDF Media mapping

TEAMING WITH CANON

Selecting the PRISMA Workflow Solutions means you also choose Canon and over 80 years' experience in the design and development of innovative imaging technology and workflow. Canon adds to this experience every day, constantly improving its technologies to stay at the forefront of innovation.

Understanding that each business and print room is unique, with its own needs, Canon and its Authorized Dealers bring the expertise and support to help you deliver new ideas and applications that can inspire your customers and help improve the productivity of your business.

Add to this Canon's Production Professional Service Offerings which are delivered by Canon's Engineering Services and Solutions team in conjunction with your Canon Authorized Dealer, and are designed to help provide efficient and expedient implementation and training for PRISMA Workflow Solutions.

LEARN MORE

Visit
usa.canon.com/
productionprinting

[9] uniFLOW license and Professional Services are required for customized solution.

PRISMAdirect CONFIGURATION

PRISMAdirect V1.5

Standard functionality includes Order and Production Management Dashboard with order and job views, customizable views, customizable roles, default imposition templates, VDP support, print and non-print product support, multilevel cost center support, accounting, >20 standard reports, and more.

Concurrent Users
Standard: One concurrent user license included

Optional: Up to nine additional users can be added for a maximum total of 10

Printing Systems Support
Standard: Four printing systems supported

Optional: PRISMAdirect PRO-Print Package for unlimited printing systems support and cluster printing

LDAP Connector Option
To connect to, search, and modify Internet directories.

uniFLOW Connector Option
For connecting uniFLOW print-and-scan management solution; delivers one enterprise-wide print management solution from office to print room.

Neevia Document Converter Pro Option
Used for dynamic conversion of native Microsoft Office and other supported document types to PDF.

Quotation Option
An integrated calculator tool helps create a detailed job cost quotation when default calculations via the standard price formula editor (excluding labor cost) are not available, making the quote process quick and easy for customer service representatives.

Sales Tax Calculation Connector Option
Enables connectivity to Avalara sales tax calculation services.[10]

Automation Option
Enables automatic execution of pre-defined workflow steps for products ordered via the optional Webshop to save makeready time and effort for pre-defined product types or repetitive jobs.

PRISMAprepare Option
Seamless integration with PRISMAprepare all-in-one makeready solution for comprehensive, WYSIWYG document preparation that exceeds PRISMAdirect standard imposition and automation templates.

Shipping Provider Connector Option
Enables connectivity to FedEx, DHL, UPS, and the USPS shipping services.[10]

Crystal Reports Option
Used as report generator to create customized report templates.

PRISMAdirect V1.5 WEBSHOP OPTION

Storefronts
Standard: One (1) storefront included in base Webshop option

Optional: Extension to unlimited storefronts

Web Submission Servers
Standard: One (1) Web Submission Server license included in base Webshop option

Optional: Up to nine additional Web Submission Server licenses can be added for a maximum total of 10

Payment Providers Connector Option
Enables Webshop connectivity to PayPal, WorldPay, Paybox, Ingenico.[10]

Budget Approval Option
Allows tight control of set budgets for organizational entities. If enabled, jobs are processed only after the approval.

[10] Subscription(s) to third-party service(s) and purchase of respective PRISMAdirect connector option is required. Subject to third-party service providers' terms and conditions.

Note: For hardware requirements and infrastructure supported, please contact your Canon Authorized Dealer.

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Canon
SEE IMPOSSIBLE