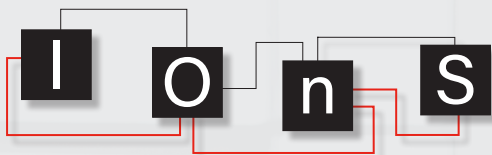


Intelligent On-Line Solution



IONs (Intelligent On-Line Solution) provides print centers with a tailored interface that users can access from any web browser to order print production, finishing, supplies, and more. Users can submit a job, reorder a past job, order from a template or catalog, get pricing for their jobs, order print jobs with variable data fields such as postcards or business cards, select shipment and payment options, and track their current jobs.

On-Line Solution for Centralized Fulfillment, customized for your business.



An Intelligent On-Line Tool

IONs (Intelligent On-line Solution) is a web-based digital order submission tool that incorporates an on-line catalog including inventory and provides submission of user documents and requests. IONs provides on-line ticket options reflecting your unique workflow, production, printing and finishing requirements and options.

Why IONs should be your web-based solution...

... Job submission tailored to your organization

Job ticket options are specific to your center including print options and finishing; ability for creation of on-line catalog including documents and inventory items; personal document upload with PDF creation option.

... Pricing levels and options created by you

Pricing for each item or production requirement with up to four pricing levels based on user group, plus quantity-based price break option.

... Standard and customized reports based on what you need

Select report information based on user, department, company, or corporation as well as option to select individual job listings or cumulative totals.

... Immediate job costing information

Your clients will immediately know associated costs while ordering, by viewing their editable shopping basket.

... Tailor IONs to your organizational needs

Options to incorporate PDF conversion, single user sign on (LDAP/Active Directory), business card orders, catalog kits, inventory, system billing interface, extensive reporting, variable data printing, and credit card payment options.

A web to print solution for optimized workflow automation

Dedicated Inter/Intranet Website

Provides distributed employees and selected partners with print job submission from any web browser. Users can access your on-line catalog or upload their own files for print submission from anywhere.

Completely Tailorable Website

Cascading Style Sheets (CSS) and client modifiable HTML login and landing page to make IOnS become your front page. Use your logo, colors, page title and display personalized messages to your clients. Loffler will set up your site and help you maintain it if desired.

Operator Interface

Provides operators with full job management of all orders. The flexible interface allows operators to track, search, select, review and release jobs as well as to modify settings as needed and maintain basic system operation defaults.

Complete Administrative Support & Options

Available to maintain users, job ticket options and pricing. Access to these functions is completely controlled by your organization.

Business Cards & Forms

Creation of forms, definition of variable fields and user input to those fields. Preserves corporate format while providing end-user specific data for business cards, postcards & other customizable forms.

Tailored Job Ticket

Incorporates all site workflow, production, printing and finishing options into one easy-to-use interface. The job ticket is completely tailored, and flexible, multi-tier pricing provides options for cost estimating before print submission. This provides a consistent interface for all submissions with inclusion of all production capabilities.

Device Independent Operation

Allows the print center operator to send files to any PostScript production device. Provides printing based on availability & capability at the lowest cost.

Auto-print

Auto-print will allow jobs flowing into the Print Job Manager to immediately print if the options for that job are all designated as 'autoprint' options. Allows operators to automatically print jobs, anytime of the day/night.

Digital Catalog

Simple online ordering of standard print items as well as your full inventory of non-print items and supplies.

Print Job Options

For walk-in or email jobs enable your staff to fill out job ticket information for tracking and reporting non-IOnS jobs and providing consistency in tracking and pricing for all processes.

Report Options

Standard reports to provide volume & job information, while customized reports and exports provide information in the format needed. Users experience easy access to data online at all times; accounting has a direct interface to tracking and billback of print center activities.



Software as a Service (SaaS)

We'll Do It All For You

Let Loffler host your IOnS Web service. Loffler can provide a fully managed site with full security, complete backup and 24/7 IT services to ensure availability for your users.

Loffler will work with you to tailor your site with your logo, colors and images. We can completely manage your site or provide you with the ability to manage your site yourself.

You provide your corporate URL to users for access and Loffler maintains the secure website to ensure your web contents are secure.

Your production or centralized service center can access the site with local applet to review requests and easily allow local printing to your production devices.

FEATURES INCLUDE:

- **Lower TCO:** Loffler provides server, storage, backup and security infrastructure
- **Fully Managed:** Full backup and application maintenance
- **Flexibility:** Full access to any Internet device
- **Scalability:** Easy to increase throughput or add additional disk space
- **Secure:** SSL certification
- **Reliability:** Tier 2 data center (redundancy) and up-time guarantee
- **Compliance:** Fully HIPAA compliant

On-site Server Application

You Provide the Server and We Do the Rest

When you provide the hosting server, Loffler will install and configure the system to your requirements.

Loffler works with your IT team to ensure the system is configured for optimum speed and reliability. Once set up, Loffler will install the application and configure it based on your requirements.

Print drivers and interfaces will be set up for your production site.

Your staff can be provided as much, or as little, site maintenance training as they desire.

User, operator and admin training as well as a tailored User Guide will be provided for your users.

FEATURES INCLUDE:

- **Security:** Provided by your IT staff and consistent with your corporate requirements
- **LDAP Interface:** Provides instant access to your authenticated users
- **Controlled Environment:** System and software upgrades under your control
- **Intranet Reliability:** Expected throughput based on your corporate infrastructure