

# SESSION 1

9:30 A.M.

## VIDEO SURVEILLANCE, CARD ACCESS AND ALARM SYSTEMS: WHAT DO YOU REALLY NEED?

While security breaches are all over the news way too often, securing our places of business might not get top billing, but it's just as important. In this session we will discuss the most up-to-date technology options available including what you need, when you need it and why, to ensure your business, people and property are safe.

## HIGH-VOLUME AND PRODUCTION PRINT MACHINES TO MEET THE DEMANDS OF YOUR BUSINESS

Loffler offers a full suite of powerful platforms for publishing, direct mail, commercial printing, centralized reprographics departments, education, health care and industries of all kinds. At this session we will discuss the many assets of the robust suite of high volume and production print devices Loffler can provide, and how they can help your business or organization shine and be more efficient.

# SESSION 2

10:30 A.M.

## TRULY UNIFIED COMMUNICATIONS: IT'S IN THE CLOUD

Today's businesses require communication wherever, whenever and however it works best for them in order to maximize efficiency and productivity. Whether it's IM, SMS, audio/web/video conferencing, team collaboration, mobility, soft phone, contact center or integration to CRM, Unified Communications in the cloud puts it all together in one easy to use, easy to manage, world class solution. No more servers and hardware to add, no more difficult telco costs to manage and no more costly maintenance contracts. Just fully featured, truly Unified Communications for every user in the business, regardless of size, without the hassle.

## INTRO TO IT MANAGED SERVICES – EVERYTHING YOUR COMPANY NEEDS TO BE SECURE, PRODUCTIVE AND EFFICIENT

Often, a traditional IT Managed Service solution operates as a helpdesk that tries to keep up with incoming support requests. Loffler's IT Managed Services solutions are set up to support businesses that want to focus on their core competency and are looking for an IT partner that supports that same focus. Security first, proactive remediation, IT direction, and ownership of support issues are core pieces of Loffler's solutions. In this session, you'll learn how our Secure 1, Secure 2, and Secure 3 platforms can be customized to match the partnership and service requirements that meets your unique business needs.

# SESSION 3 1:00 P.M.

## BUILD A SECURE AND UNIFIED PRINT STRATEGY WITH UNIFLOW

Is your printing and imaging environment as secure as the rest of your infrastructure? Explore the best practices and strategies to bring secure authentication, improve scanning workflow and streamline driver deployment to your printing environment.

## OPTIMIZE YOUR MAIL OPERATION

Here's your chance to learn about opportunities to leverage the current mail regulations and how to maximize discounts to save time and expense. Some topics we will discuss include knowledge of mail efficiencies you should understand, how proper mail piece design will give you the best rates, reduction of returned mail through implementation of mail hygiene practices, and managing through the complicated rate structures for shipping.

# SESSION 4 2:00 P.M.

## BACKFILE SCANNING 101: DO'S AND DON'TS FOR DIGITIZING YOUR PAPER DOCUMENTS

Document scanning is one of the most effective ways to improve business management, productivity, and document security. Do you have the time to plan, implement, and manage your scanning project? This session will give you insight on what it takes to successfully digitize your documents.

## AUTOMATING YOUR ACCOUNTS PAYABLE PROCESS

AP team members are often frustrated by the tedium of entering data and tracking down lost invoices. Higher-ups see AP as a cost center and liability, and suppliers are impatient for payment. Isn't it time for your organization to take the plunge with an AP efficiency project? In this session you'll learn how your company's processes currently measure up against the rest of the AP universe, where to start and areas to prioritize and how invoice capture and workflow automation can be leveraged to maximize accuracy, speed and efficiency in your organization.