LOFFLER

Cybersecurity Red Flags SMBs Can't Afford to Ignore

Think your business is too small for cybercriminals?
The reality: attackers *love* easy targets.

With limited resources and growing digital footprints, SMBs are prime candidates for ransomware, data breaches, and costly downtime. One incident can mean lost revenue, damaged reputation, and regulatory headaches. Spot the warning signs before it's too late.

Heads Up! 5 Signs Your Business Is at Risk

1. Unusual Account Activity

What to watch for: Logins from unfamiliar locations, unexpected password resets, or access attempts outside business hours.

2. Suspicious Emails or Messages

What to watch for: Phishing emails that mimic vendors, banks, or internal contacts.

3. Sudden Spikes in File Transfers or Downloads

What to watch for: Large data movements (especially after hours) can indicate data exfiltration or ransomware staging.

4. Access to Sensitive Data By Unapproved Users

What to watch for: Employees accessing files or systems outside their role. This could be accidental, or a sign of insider threat.

5. AI-Generated Phishing or Deepfake Content

What to watch for:
Hyper-personalized emails or voice messages that sound eerily real. AI is making social engineering harder to detect.



WANT TO KNOW WHERE YOUR BUSINESS STANDS?

Download our Cybersecurity Checklist to assess your current security posture and uncover hidden vulnerabilities before they become costly threats.

Smarter Security Starts with Loffler

Loffler's cybersecurity solutions are built to empower small and medium businesses with **enterprise-grade protection, strategic guidance, and peace of mind.**

Whether you're just starting to build your security posture or need expert leadership without the overhead, Loffler has you covered.

ThreatGuard Managed Cybersecurity Program

- End-to-end coverage to detect and respond to threats.
- Cyber insurance readiness to meet evolving requirements.
- Annual risk assessments to uncover vulnerabilities and strengthen defenses.

Virtual Chief Information Security Officer (vCISO) Services

- Improve your overall cybersecurity strategy.
- Align security with business goals and compliance needs.
- Gain a trusted advisor to guide decisions and drive action.

Not Sure Where to Start?
Let Us Help.

Cybersecurity doesn't have to be complicated. If you're unsure which solution fits your business best, we're here to guide you.

LET'S GET STARTED