

# LOFFLER

## Adopt-a-Highway Success A Loffler *Green Team* Initiative

What do you get when you put together an 80 degree morning, 80% suck-the-air out of you humidity, snakes, wood ticks, 2 to 4 foot tall long wet weeds, with 11 Loffler employees and friends?

### Fun, exercise, bonding, and positive results!

As part of the *Green Team* smorgasbord of activities, Nancy Liss organized and led a team of Loffler volunteers and their friends to **Adopt-a-Highway** ... where Loffler is responsible for cleaning up trash on the highway. The stretch Loffler has adopted is the very high traffic Highway 169 from Anderson Lakes Parkway (Starbucks, Jerry's, McDonalds on the Eden Prairie and Bloomington border) to Highway 494.

It only seemed like we covered 37 miles in the 3 hour clean up, when I'm sure it is more likely only 32 miles. But seriously, we all had a good time doing a great thing for the environment (about 20 bags of paper, cups, bottles, cans, straws, Styrofoam, salamanders, hub caps, condiments, and more) , the community, and for the impressive branding of Loffler in this market.

Many thanks to Nancy for her leadership in this activity (ya, she worked too) and the volunteers: Scott West, Susan Froyd, Shannon Bresnahan, Kyle Bragg, Kathy Hacmac, Greg Selner, John Knievel, Guy Roach, Nancee Roach, and Gary Volbert.

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To be part of the next Adopt-a-Highway clean up ... it's really not that bad ... contact Nancy at [nliss@loffler.com](mailto:nliss@loffler.com)

